



FRANKLIN SQUARE
CAPITAL PARTNERS

FOR IMMEDIATE RELEASE

Franklin Square Hires Experienced Loan Market Specialist Robert Hoffman

PHILADELPHIA, January 30, 2012 – [Franklin Square Capital Partners](#), a sponsor of alternative investment products, has hired Robert Hoffman as a product specialist. Mr. Hoffman will join Franklin Square’s portfolio management team, which oversees its non-traded Business Development Company (BDC) product line, including FS Investment Corporation, FS Energy & Power Fund and future offerings. Mr. Hoffman’s expertise in the corporate credit space will enhance Franklin Square’s portfolio analysis, market research and professional education efforts to assist the broker-dealer community.

“Mr. Hoffman is an experienced, well-regarded portfolio manager in the bank loan space,” said Michael Forman, Chief Executive Officer of Franklin Square Capital Partners. “Robert brings an unparalleled level of in-depth, buy-side experience in the leveraged finance market, which is an integral part of our product strategy. We are pleased to welcome him to the firm.”

Mr. Hoffman joins Franklin Square with more than a decade of experience in the leveraged loan asset class. Most recently, he was an executive director with Nomura Corporate Research and Asset Management, Inc., where he was responsible for loan portfolio management and trading. He and his team managed nearly \$3 billion in loan assets for retail and institutional clients. Before becoming a portfolio manager, Mr. Hoffman was a senior credit analyst focusing primarily on first and second lien corporate loan issuers. He covered a range of sectors including energy and gas, utilities, healthcare, chemicals, technology, autos and industrials.

Mr. Hoffman is a Chartered Financial Analyst. He graduated from Columbia University with a bachelor’s degree in Political Science.

About Franklin Square Capital Partners

Franklin Square is a national distributor and sponsor of alternative investment products structured for the investing public. Founded in 2007 by an experienced group of alternative investment industry professionals, Franklin Square’s goal is to bring the benefits of an institutional-class investment portfolio to investors through exposure to innovative alternative investment products managed by what it deems to be best-in-class alternative asset managers. Franklin Square believes that institutional investment portfolios, with their access to the strong return potential and diversifying power of alternative assets, are better-suited to manage risk and generate above-market returns than their traditional counterparts. Franklin Square distributes its sponsored financial products to the broker-dealer community through its affiliated wholesaling broker-dealer, FS² Capital Partners, LLC. For more information, please visit www.franklinsquare.com.

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